TRADEMARK COMPLIANCE CENTER

1050 Connecticut Ave NW 10th Floor Washington DC 20036



IMPORTANT NOTIFICATION REGARDING YOUR FEDERAL TRADEMARK

Trademark Owner Information
(Please correct out-of-date information. Use enclosed envelope)

PROCESSING FEE -

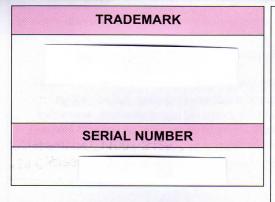
\$385.00

Intellectual Property Rights Recordation

<u>U.S. Customs & Border Protection (CBP)</u>, a bureau of the Department of Homeland Security, maintains a trademark recordation system for marks registered at the <u>United States Patent and Trademark Office</u>. Parties who register their marks on the Principal Register may record these marks with CBP, to assist CPB in its efforts to prevent the importation of goods that infringe registered marks. The recordation database includes information regarding all recorded marks, including images of these marks. CBP officers monitor imports to prevent the importation of goods bearing infringing marks and can access the recordation database at each of the 317 ports of entry. Holders of registered trademarks and copyrights concerned about imports or exports of infringing goods should record their trademarks and copyrights with U.S. Customs and Border Protection (CBP).

In addition, once marks are published in the United States patent & trademark office "official gazette", trademark owners have thirty days to file an opposition with the <u>USPTO</u>, if they deem a proposed mark(s) to be confusingly similar or infringing with their own trademark. Normally, the mark becomes registered with the <u>USPTO</u> after thirty days, if a notice of opposition to the proposed mark is not filed.

Trademark Act §1063 Any person who believes that he would be damaged by the registration of a mark upon the principal register, including as a result of dilution under section 43(c), may, upon payment of the prescribed fee, file an opposition in the Patent and Trademark Office, stating the grounds therefore, within thirty days after the publication under subsection (a) of section 12 of this Act of the mark sought to be registered. Enforcing your intellectual property rights and protecting your trademark from confusingly similar names, is essential and the sole responsibility of the owner and not the USPTO (United States Patent and Trademark Office). United States Patent and Trademark Office has allowed confusingly similar names to be registered. Trademark Compliance Center is a trademark registration and monitoring service to help you protect your intellectual property rights and your trademark from possible third party trademark infringement(s). Trademark Compliance Center is an annual service, which begins when we receive your payment along with the bottom portion of this form.



Upon receipt of the bottom form and your payment Trademark Compliance Center will:

a) Record your U.S. Trademark Registration with the U.S. Customs & Border Protection (CBP) \$190 Government Fees + \$195 Trademark Compliance Center Fee b) Send you notice(s) when the blocking of infringing goods occurs. c) Monitor your trademark using Trademark Compliance Center's proprietary search engine and send you Electronic Reports via email regarding possible third party trademark infringement(s). Twelve (12) Monthly Searches for Similar Trademarks on the U.S. Patent and Trademark Office, World Intellectual Property Organization (WIPO), Canadian Federal, European Community, German Federal, and France Federal databases, U.S. State trademark databases, State Corporate Filings, as well as the major search engines.(Enforcing your intellectual property rights and protecting a trademark from confusingly similar names is essential and the sole responsibility of the owner and not the USPTO (United States Patent and Trademark Office).

Reference Code: 2SH892739873213

We will monitor and notify you of confusingly similar marks, but the responsibility is ultimately in the trademark owner's hands. Trademark Compliance Center is an intellectual property registration, enforcement and monitoring service to help you protect your intellectual property rights and your Trademark from possible third party trademark infringement(s). Reversal of a trademark registration may require legal action from the trademark owner. For more information and terms and conditions please see the reverse side of this form.

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Please write your trademark serial number on the lower left corner of your check or money order.

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